

2012 LOGO ANNOUNCEMENT

At Scruples we believe reinventing yourself is an important part of being artistic and growing as a company. Our new logo change not only reflects our growth, but also our vision to continuously evolve within the professional hair salon industry.

Starting January 1, 2012 and moving forward, please only use the new 2012 Scruples logo below:

Scruples[®]

Scruples is a fashion-forward manufacturer of professional haircare products that is dedicated to serving the needs of hairstylists and their clients. We provide smart solutions for hair salons and stylists that enable them to grow their business creatively and profitably. Scruples is headquartered just south of Minneapolis, where it is privately owned and operated. Visit scrupleshaircare.com for more information.

Scruples[®]